

# AS Watson Group in Home Care (Taiwan)

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## Abstracts

AS Watson Group is likely to continue to expand its outlet numbers in Taiwan. This may involve a shift toward smaller stores, so as to be closer to customers, and the use of store design that is more in tune with local consumer requirements. The company also aims to grow revenue generated by both its private label products and internet presence over the coming years. Quality and unique private label offerings will continue to help strengthen the Watson's brand.

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## Contents

Strategic Direction

Key Facts

Summary 1 AS Watson Group: Key Facts

Internet Strategy

Summary 2 AS Watson Group: Share of Sales Generated by Internet Retailing

Company Background

Private Label

Summary 3 AS Watson Group: Private Label Portfolio

Competitive Positioning

Summary 4 AS Watson Group: Competitive Position 2015

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