

# AS Watson Group in Consumer Electronics (Hong Kong, China)

https://marketpublishers.com/r/ADAFAA2F038EN.html

Date: August 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: ADAFAA2F038EN

### **Abstracts**

The retail conglomerate aims to consolidate its leading position in retailing by expanding internet and mobile retailing for the brands in its portfolio given the high operating costs brought about by high rentals and millennials' shifting preference towards internet retailing.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Computers and Peripherals, Digital Cameras by Type, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics, Tablets by OS.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



# **Contents**

Strategic Direction

**Key Facts** 

Summary 1 AS Watson Group: Key Facts

Summary 2 AS Watson Group: Operational Indicators

Company Background

Chart 1 AS Watson Group: Fortress in Citygate Tung Chung

Internet Strategy

Competitive Positioning

Summary 3 AS Watson Group: Competitive Position 2016



#### I would like to order

Product name: AS Watson Group in Consumer Electronics (Hong Kong, China)

Product link: https://marketpublishers.com/r/ADAFAA2F038EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/ADAFAA2F038EN.html">https://marketpublishers.com/r/ADAFAA2F038EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms