

# Arpanoosh Co in Alcoholic Drinks (Iran)

<https://marketpublishers.com/r/A3C76EB8023EN.html>

Date: August 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: A3C76EB8023EN

## Abstracts

There are two key pillars to Arpanoosh's future strategic direction. Firstly, the company will focus on extending its range of flavours so as to maintain its position as the most innovative manufacturer of non-alcoholic beer in the country. Secondly, it will seek to expand its distribution network to prevent further losses in share to up-and-coming competitors. The use of effective promotional activities targeting both retailers and shoppers will play a key role in this.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Arpanoosh Co: Key Facts

Competitive Positioning

Summary 2 Arpanoosh Co: Competitive Position 2016

## I would like to order

Product name: Arpanoosh Co in Alcoholic Drinks (Iran)

Product link: <https://marketpublishers.com/r/A3C76EB8023EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A3C76EB8023EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970