

Arla Foods Amba in Dairy Products and Alternatives (World)

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Abstracts

Arla Foods Amba has a long-standing market position in Sweden and Denmark, producing high-quality fresh and shelf stable dairy products. Recent years, despite COVID-19 restrictions and growing inflation, have brought the company steady growth due to adjusting its market focus to home cooking and expanding into new markets. Innovation is at the core of the company's processes, whether developing new functional and plant-based products or striving for sustainability in all processes.

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Euromonitor International's Arla Foods Amba in Dairy Products and Alternatives (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Dairy Products and Alternatives industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

Product coverage: Baby Food, Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Scope of the report
Introduction
State of Play
Exposure to Future Growth
Competitive Positioning
Dairy
Key Findings
Appendix

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