

Arkopharma SA, Laboratoires Pharmaceutiques in Consumer Health (France)

https://marketpublishers.com/r/A8D632B6D6DEN.html

Date: June 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: A8D632B6D6DEN

Abstracts

Laboratoires Pharmaceutiques Arkopharma seems to have managed to come out unscathed and even to have taken advantage of the new regulations that were imposed on vitamins and dietary supplements and herbal/traditional products over 2013/14. As one of the leaders in herbal/traditional products, the company was engaged in lobbying and claims proposal activities at EU level, with a view to support the official EU list of claims associated with plants, which was evaluated by EFSA. In 2014, in...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric OTC Healthcare, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Arkopharma SA, Laboratoires Pharmaceutiques: Key Facts

Summary 2 Arkopharma SA, Laboratoires Pharmaceutiques: Operational Indicators

Company Background

Production

Summary 3 Arkopharma SA, Laboratoires Pharmaceutiques: Production Statistics 2014

Competitive Positioning

Summary 4 Arkopharma SA, Laboratoires Pharmaceutiques: Competitive Position 2014



I would like to order

Product name: Arkopharma SA, Laboratoires Pharmaceutiques in Consumer Health (France)

Product link: https://marketpublishers.com/r/A8D632B6D6DEN.html

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A8D632B6D6DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970