

# Argos Plc in Retailing (Ireland)

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## Abstracts

Argos Plc's parent company sold its DIY brand Homebase in 2016 and as such is likely to invest in the development of its Argos retail outlets and to grow both in-store and online sales in the coming years. The company will continue to place a strong emphasis on click and collect services in its current stores. Little store expansion is envisioned in the coming years.

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