

Argos Plc in Consumer Appliances (United Kingdom)

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Abstracts

Once seen as a weakness, Argos' huge number of outlets is now a strength for the company. With the rising popularity of click-and-collect, Argos is unlikely to reduce its number of outlets in the UK in the coming years. In fact, the company is currently an acquisition target of Sainsbury's which sees huge benefits from Argos' online infrastructure following its year-long partnership through the opening of Argos digital stores in Sainsbury's outlets.

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