

Ardagh Group SA (Metal) in Packaging (Global)

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Abstracts

In January 2011 Ardagh Glass Group announced the acquisition of global metal packaging group Impress Coöperatieve U.A. for €1.7 billion from private equity firm Doughty Hanson. The enlarged business now trades as Ardagh Group SA. In March 2011 Ardagh announced the further acquisition of Finanziaria di Partecipazioni Industriali to further consolidate its position in metal. This report provides analysis of Impress Metal packaging prior to the purchase by Ardagh in January 2011.

Euromonitor International's Ardagh Group SA (Metal) in Packaging (Global) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Packaging industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Ardagh Group SA (Metal) in Packaging (Global)
Euromonitor International
July 2011
Scope of the Report
Strategic Evaluation
Competitive Positioning
Market Assessment
Category and Geographic Opportunities
Operations
Recommendations

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