

# Ardagh Group SA in Packaging (World)

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## Abstracts

Ardagh Group is a leading metal and glass manufacturer for the beverages and food industries. While glass bottles and metal food cans, two of Ardagh's key packaging offer, remain stable globally, its metal beverage can activity offers much stronger prospects. Despite its main presence in the mature Western European and North American markets, the group continues to see its revenues grow year on year thanks to acquisitions as well as its dynamic approach to light weighting and design innovation.

Euromonitor International's Ardagh Group SA in Packaging (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Packaging industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Scope of the Report  
Strategic Evaluation  
Market Assessment  
Geographic and Category Opportunities  
Operations  
Recommendations

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