

Ardagh Group Plc in Packaging Industry (United Kingdom)

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Abstracts

In the forecast period, Ardagh Group will also continue to adapt its range in line with changing demands. The company is for example converting its Wrexham metal beverage cans site from steel to aluminium in response to sales shifts. This conversion also indicates a growing focus on metal beverage cans for the company, with this aiming to compensate for the poor performance being seen for glass packaging in areas such as packaged food. This growing focus on metal beverage cans will also be...

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