

Ardagh Glass SA in Packaging Industry (Poland)

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Abstracts

Ardagh Glass is expected to focus on offering innovative and premium glass packaging in the forecast period. The company will work closely with brand owners in order to offer glass packaging with a distinctive appearance and feel, with a particular focus on tactile elements such as embossing. The company is also expected to continue focusing on offering lighter weight glass packaging, which is both environmentally-friendly and offers cost benefits to producers.

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