

Arcos Dorados SA in Consumer Foodservice (Argentina)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: A6ADC01C58FEN

Abstracts

The company will invest ARS1 billion to modernise all its premises in the period 2017-2021. The reconversion of the premises includes technology for the self-management of orders, eg touchscreens to allow the customer to choose their order and make their payment digitally. The reform will also include the allocation of a section where tables are fitted with tablets, internet connection and USB ports to charge mobile phones.

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