

# **Arcor SAIC in Consumer Health (Argentina)**

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### **Abstracts**

Arcor will focus its strategy on fmcg and the development of strategic partnerships to increase its sales overseas, opening up new international markets to maximise the company's exports, instead of the local market.

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### **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Arcor SAIC: Key Facts

Summary 2 Arcor SAIC: Operational Indicators

Competitive Positioning

Summary 3 Arcor SAIC: Competitive Position 2016



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