

Arcadia Group Ltd in Apparel and Footwear (United Kingdom)

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Abstracts

Arcadia will continue to focus on differentiation for its more fashionable brands in the forecast period, with Topshop and Topman continuing to seek collaborations with famous designers and celebrities. The company also plans to expand the reach of its Dorothy Perkins, Burton, Evans and Wallis brands by extending its agreement with Tesco and opening more concessions for these brands in supermarkets and hypermarkets at the start of the forecast period. These brands were impacted by the closure of...

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Contents

Strategic Direction

Key Facts

Summary 1 Arcadia Group Ltd: Key Facts

Summary 2 Arcadia Group Ltd: Operational Indicators

Retail Operations

Summary 3 Arcadia Group Ltd: Retail Operational Indicators

Internet Strategy

Competitive Positioning

Summary 4 Arcadia Group Ltd: Competitive Position 2016

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