

Arc doo in Tissue and Hygiene (Slovenia)

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Abstracts

Arc doo is a domestic distribution company which has a main strategic goal to become the most respected distributor of prestige brands in Slovenia. The company will continue to focus on distribution and marketing of multinational brands for companies such as GlaxoSmithKline, SCA Group, Sara Lee, Japan Tobacco and DonCafé Group over the forecast period. In addition, the company will look to develop its own brands, which are mainly exported to countries in the former Yugoslavia.

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