

Arazrenk MMC in Hot Drinks (Azerbaijan)

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Abstracts

One of Arazrenk MMC's key objectives for the forecast period is to become the leading player in the Azerbaijan fruit/herbal tea category. The company will continue to invest in the expansion of its tea portfolio, while also working to strengthen the distribution and promotion of its established product ranges. It is particularly keen to expand its assortment of flavoured tea varieties.

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