

# Arabian Trading Supplies in Pet Care (Saudi Arabia)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: A65F3FC1CB5EN

## Abstracts

Arabian Trading Supplies acts as the exclusive distributor in Saudi Arabia for Mars' products, including its pet food. It aims to further streamline the distribution of its products in order for the company to maintain its leading position in pet care. It also focuses on new business development as well as maintaining a healthy portfolio of brands in order to remain one of the leading distribution houses in the country.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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