

Arab Paper & Hygienic Products Co SAE (Carmen) in Tissue and Hygiene (Egypt)

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Abstracts

Arab Paper & Hygienic Products Co SAE (Carmen) focused on quality in the latter part of the review period. However, it is expected to change strategy, as increasing economic uncertainty after the revolution will force many consumers to trade down.

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Contents

ARAB PAPER & HYGIENIC PRODUCTS CO SAE (CARMEN) IN TISSUE AND
HYGIENE (EGYPT)

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LIST OF CONTENTS AND TABLES

Strategic Direction

Key Facts

Summary 1 Arab Paper & Hygienic Products Co SAE (Carmen): Key Facts

Summary 2 Arab Paper & Hygienic Products Co SAE (Carmen): Operational Indicators

Company Background

Production

Summary 3 Arab Paper & Hygienic Products Co SAE (Carmen): Production Sites 2012

Competitive Positioning

Summary 4 Arab Paper & Hygienic Products Co SAE (Carmen): Competitive Position
2012

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