

Apteki Remedium EOOD in Consumer Health (Bulgaria)

<https://marketpublishers.com/r/A27F307C321EN.html>

Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: A27F307C321EN

Abstracts

Apteki Remedium owns and operates one of the most popular chains of pharmacies in Bulgaria, under the retail brand name Remedium. The brand was established in 1996 in Sofia, and since then it has become one of the most successful retail chains in Bulgaria, despite the fact that it is focused solely in and around the capital Sofia. The company's strategic goal is to maintain its leading role amongst chemists/pharmacies in the country, and to gain a larger consumer base.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Apteki Remedium EOOD: Key Facts

Summary 2 Apteki Remedium EOOD: Operational Indicators

Competitive Positioning

I would like to order

Product name: Apteki Remedium EOOD in Consumer Health (Bulgaria)

Product link: <https://marketpublishers.com/r/A27F307C321EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A27F307C321EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970