

Aptar Group Inc in Packaging (Global)

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Abstracts

AptarGroup is a specialist closure producer. Most of its sales continue to derive from the US and European markets; however, it has recently invested in increased production capacity in markets such as Thailand and Brazil. AptarGroup generates most of its sales in the beauty and personal care categories, but is also present in consumer healthcare as well as food and beverages.

Euromonitor International's Aptar Group Inc in Packaging (Global) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Packaging industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



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August 2011

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