

Appliances for Measuring, Navigating and Testing in South Korea: ISIC 3312

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Date: October 2023 Pages: 24 Price: US\$ 150.00 (Single User License) ID: A4CF30CBB39EN

Abstracts

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Appliances for Measuring, Navigating and Testing market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Instruments for Measuring Electrical Quantities, Navigational, Meteorological and Geophysical Instruments, Other Measuring Testing Instruments, Precision Devices, Radar, Radio Navigational Aid Devices, Special Purpose Measuring Devices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Appliances for Measuring, Navigating and Testing in South Korea: ISIC 3312 Euromonitor International October 2023

LIST OF CONTENTS AND TABLES

APPLIANCES FOR MEASURING, NAVIGATING AND TESTING IN SOUTH KOREA: **ISIC 3312 HEADLINES** INDUSTRY OVERVIEW CHART 1 Key Industry's Indicators 2017-2027 **PRODUCTION SCORECARD** Summary 1 Scorecard of Production Pillar 2017-2027 CHART 2 Production Value Regional Comparison 2022 CHART 3 Production Value per Capita Regional Comparison 2022 CHART 4 Production Value Growth Regional Comparison 2017-2027 CHART 5 Future and Absolute Growth of Production Value Regional Comparison 2022-2027 CHART 6 Production Value 2017-2027 CHART 7 Production Value by Category 2017-2022 CHART 8 Production Value by Category 2022-2027 CHART 9 Production Value per Employee 2017-2022 CHART 10 Exports 2017-2022 CHART 11 Exports Regional Comparison 2022 COST STRUCTURE CHART 12 Cost Structure Comparison 2022 CHART 13 Cost Structure 2017-2022 CHART 14 Prices of Selected Commodities 2022 Q3-2023 Q4, Index CHART 15 Profit and Profit Margin 2017-2022 CHART 16 Average Salary 2017-2022 CHART 17 Labour Costs and Employee Productivity Comparison 2017-2022 FIRMOGRAPHICS CHART 18 Number of Companies by Size 2017/2022 CHART 19 Competitive Landscape Structure by Company Size 2017/2022 CHART 20 Top Companies' Ranking 2017-2022 and % of Production Value 2022 MARKET OVERVIEW CONSUMPTION SCORECARD



Summary 2 Scorecard of Consumption 2017-2022 CHART 21 Market Size Regional Comparison 2022 CHART 22 Market Size per Capita Regional Comparison 2022 CHART 23 Market Size Growth Regional Comparison 2017-2022 CHART 24 Market Size Absolute and Average Historic Growth Regional Comparison 2017-2022 CHART 25 Market Structure by Buyer 2017-2022 CHART 26 Market Structure 2017-2022 CHART 27 Market Structure by Category 2017-2022 CHART 28 Imports 2017-2022 CHART 29 Imports Regional Comparison 2022 ATTRACTIVENESS INDEX CHART 30 Attractiveness Index in Selected Industries 2022 CHART 31 Appliances for Measuring, Navigating and Testing Attractiveness Index **Comparison Across All Industries 2022** CHART 32 Attractiveness Index Methodology ECONOMIC CONTEXT AND LABOUR MARKET Summary 3 Economic Context and Labour Market 2022-2027



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