

Appliances and Electronics Specialists in Poland

<https://marketpublishers.com/r/A2D88B0A6AEDEN.html>

Date: March 2023

Pages: 37

Price: US\$ 990.00 (Single User License)

ID: A2D88B0A6AEDEN

Abstracts

After posting double-digit growth over 2020-2021, appliances and electronics specialists saw current value sales decline slightly in 2022. Trade was depressed as rapidly rising inflation caused unit prices to increase sharply and weakened confidence and purchasing power among consumers. These conditions led Poles to postpone upgrading appliances and electronics where possible, including by having older models repaired. The potential for replacement purchases was further constrained by the fact that Euromonitor International's Appliances and Electronics Specialists in Poland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Appliances and Electronics Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

APPLIANCES AND ELECTRONICS SPECIALISTS IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Trade subdued by rising cost of living and slowdown in housing construction

Channel continues to lose ground to e-commerce platforms

Remote working and digital TV switchover boost demand for some product types

PROSPECTS AND OPPORTUNITIES

Downturn in trade expected to persist over 2023-2024

Outlet numbers set to continue declining as more purchases move online

Leading players expected to consolidate their positions

CHANNEL DATA

Table 1 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Appliances and Electronics Specialists GBO Company Shares: % Value 2018-2022

Table 4 Appliances and Electronics Specialists GBN Brand Shares: % Value 2019-2022

Table 5 Appliances and Electronics Specialists LBN Brand Shares: Outlets 2019-2022

Table 6 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 7 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

RETAIL IN POLAND

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Proximity shopping trend continues to fuel development of new retail parks

Retailers explore new ways to circumvent the ban on Sunday trading

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

Easter

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 10 Sales in Retail Offline by Channel: Value 2017-2022

Table 11 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 12 Retail Offline Outlets by Channel: Units 2017-2022

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 14 Sales in Retail E-Commerce by Product: Value 2017-2022

Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 17 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 18 Sales in Grocery Retailers by Channel: Value 2017-2022

Table 19 Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 20 Grocery Retailers Outlets by Channel: Units 2017-2022

Table 21 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 23 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 24 Sales in Non-Grocery Retailers by Channel: Value 2017-2022

Table 25 Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022

Table 26 Non-Grocery Retailers Outlets by Channel: Units 2017-2022

Table 27 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 28 Retail GBO Company Shares: % Value 2018-2022

Table 29 Retail GBN Brand Shares: % Value 2019-2022

Table 30 Retail Offline GBO Company Shares: % Value 2018-2022

Table 31 Retail Offline GBN Brand Shares: % Value 2019-2022

Table 32 Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 33 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 34 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 35 Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 36 Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 37 Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 38 Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 39 Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 40 Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 41 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 42 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value

Growth 2022-2027

Table 43 Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 44 Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 45 Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 46 Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

Table 47 Forecast Sales in Retail E-Commerce by Product: Value 2022-2027

Table 48 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027

Table 49 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space
2022-2027

Table 50 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: %
Growth 2022-2027

Table 51 Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 52 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 53 Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 54 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Table 55 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space
2022-2027

Table 56 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: %
Growth 2022-2027

Table 57 Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 58 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth
2022-2027

Table 59 Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 60 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth
2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Appliances and Electronics Specialists in Poland

Product link: <https://marketpublishers.com/r/A2D88B0A6AEDEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A2D88B0A6AEDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970