

# Appliances and Electronics Specialists in Italy

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## Abstracts

It was another tough year for appliances and electronics specialists in Italy in 2023 with the category seeing a decline in current value terms for the second consecutive year. Sales slumped in 2020 due to the outbreak of COVID-19 before recording a partial recovery in 2021 as stores began to reopen. This more optimistic outlook was short lived however with Russia's invasion of Ukraine, among other factors, leading to soaring inflation and a sharp rise in prices in 2022 which continued into 2023...

Euromonitor International's Appliances and Electronics Specialists in Italy report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Appliances and Electronics Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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