

Appliances and Electronics Specialists in Ireland

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Abstracts

Appliances and electronics specialists witnessed a solid upturn in 2021 and continued growth in 2022, a year in which retailers benefited from no lockdowns having seen a string of restrictions affecting players even during the first half of 2021. Growth in 2022 was slightly weaker than in the previous year as key growth drivers of 2021 started to wane. More consumers returned to the office, so sales for work-related electronics eased, while the number of house purchases slowed in 2022, so consum

Euromonitor International's Appliances and Electronics Specialists in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Appliances and Electronics Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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