

Apple City Distributors TOO in Beauty and Personal Care (Kazakhstan)

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Abstracts

Apple City Distributors (ACD) is the only official distributor of Procter & Gamble products within the territory of the Republic of Kazakhstan. The company creates and adds value for consumers and customers by providing products and services of high quality, contributing to the development and prosperity of the society. To ensure efficient operation of the entire company uses the system development and implements strategies in the format OGSM (Objectives, Goals, Strategies, and Measures). It...

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