

APPE France SAS in Packaging Industry (France)

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Abstracts

Environmental concerns are expected to help APPE France to further gain ground within rigid plastic in France in the forecast period. The company is expected to increase its presence, thanks to its strong focus on recycled PET and will be a major beneficiary of players switching from glass bottles to PET bottles within juice. APPE France is also expected to strengthen its position by offering customisation services to clients, thus effectively tailoring PET bottles to match brands and their...

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Contents

Strategic Direction

Key Facts

 Summary 1 APPE France SAS: Key Facts

 Summary 2 APPE France SAS: Operational Indicators

Company Background

Production

 Summary 3 Major End-use Markets for APPE France SAS by Pack Type 2014

Competitive Positioning

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