

Apparel Specialist Retailers in Venezuela

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Abstracts

Venezuelans view fashion as a key part of personal appearance, and women especially regard the purchase of clothing as essential, regardless of age or socio-economic status. They like to accessorise their clothes with earrings, shoes, belts and handbags. Venezuelans are brand-conscious. Even low-income consumers like to wear good quality and designer shoes, whether formal, casual or sports shoes. Nevertheless, individuals continued to face severe constraints to maintain their regular...

Euromonitor International's Apparel Specialist Retailers in Venezuela report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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