Apparel Specialist Retailers in South Africa

https://marketpublishers.com/r/AB70055BF27EN.html
Date: May 2013
Pages: 48
Price: US$ 900.00 (Single User License)
ID: AB70055BF27EN

Abstracts

Consumer confidence improved during the first quarter of 2012, and this pushed up value sales for most apparel specialist retailers, despite a general increase in the cost of living. Retailers generaly reviewed their evaluation policies for credit customers during the review period. This helped them reduce the number of defaulting customers, and in turn posted respectable value growth

Euromonitor International's Apparel Specialist Retailers in South Africa report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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