

# Alcoholic Drinks Packaging in the United Arab Emirates

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## Abstracts

The majority of the local population in the United Arab Emirates abstains from the consumption of alcohol as per the tenets of Islam. As a result, apart from local consumption of non-alcoholic offerings, mostly non-alcoholic beer, the nation's alcoholic drinks consumption is accounted for by tourists and expatriates. In 2022, with the removal of restrictions on tourism and foodservice, as well as an influx of individuals into the United Arab Emirates given the harsh economic conditions globally,...

Euromonitor International's Alcoholic Drinks Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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KEY DATA FINDINGS

### **2022 DEVELOPMENTS**

Alcoholic drinks packaging volume sustained by inbound tourists  
Mijenta tequila launches with sustainability at the core of its brand image  
Barbican introduces first-ever non-alcoholic draught beer

### **PROSPECTS AND OPPORTUNITIES**

Non-alcoholic drinks are expected to continue growing over the forecast period  
Removal of liquor purchasing licence expected to boost packaging unit volumes

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