

# Apparel Specialist Retailers in India

<https://marketpublishers.com/r/A5F5A6BDAFBEN.html>

Date: July 2013

Pages: 44

Price: US\$ 900.00 (Single User License)

ID: A5F5A6BDAFBEN

## Abstracts

Men's apparel in 2012 maintained higher sales compared to female apparel sales and was the key driver in the increase of sales for apparel specialists in India. The Indian urban consumer base, both men and women, is primarily young and hence more in sync with fashion, upcoming trends and brands. Men's wear for two years consistently surpassed women's apparel sales as Indian men witnessed a shift in their mind set towards fashion and did not shy away from spending the extra amount on apparel,...

Euromonitor International's Apparel Specialist Retailers in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### APPAREL SPECIALIST RETAILERS IN INDIA

Euromonitor International

July 2013

Headlines

Trends

Channel Formats

Chart 1 Apparel Specialist Retailers: Reebok in Bangalore

Chart 2 Apparel Specialist Retailers: Adidas in Bangalore

Channel Data

Table 1 Apparel Specialist Retailers: Value Sales, Outlets and Selling Space  
2007-2012

Table 2 Apparel Specialist Retailers: Value Sales, Outlets and Selling Space: %  
Growth 2007-2012

Table 3 Apparel Specialist Retailers Company Shares: % Value 2008-2012

Table 4 Apparel Specialist Retailers Brand Shares: % Value 2009-2012

Table 5 Apparel Specialist Retailers Brand Shares: Outlets 2009-2012

Table 6 Apparel Specialist Retailers Brand Shares: Selling Space 2009-2012

Table 7 Apparel Specialist Retailers Forecasts: Value Sales, Outlets and Selling  
Space 2012-2017

Table 8 Apparel Specialist Retailers Forecasts: Value Sales, Outlets and Selling  
Space: % Growth 2012-2017

Aditya Birla Nuvo Ltd in Retailing (india)

Strategic Direction

Key Facts

Summary 1 Aditya Birla Nuvo Ltd: Key Facts

Summary 2 Aditya Birla Nuvo Ltd: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 Aditya Birla Nuvo Ltd: Competitive Position 2012

Bata India Ltd in Retailing (india)

Strategic Direction

Key Facts

Summary 4 Bata India Ltd: Key Facts

Summary 5 Bata India Ltd: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 6 Bata India Ltd: Competitive Position 2012

Executive Summary

Increased Per Capita Expenditure Drives Performance

Industry Witnesses A Marked Rise in Internet Retailing

FDI Approval Makes Future Look Promising

Domestic Players Maintain Their Lead

Private Label Makes An Impact on Non-grocery Retailing

Key Trends and Developments

Increasing Per Capita Expenditure Encourages Growth

Internet Retailing - India's Next Big Retail Channel

FDI Approval - A Big Step Towards Liberalisation

Private Label Expands Across Both Grocery and Non-grocery Retailing

Greater Debit and Credit Card Penetration Encourages Consumers To Spend  
the Focus on Tier 2 and Tier 3 Cities Continues

Market Indicators

Table 9 Employment in Retailing 2007-2012

Market Data

Table 10 Sales in Retailing by Channel: Value 2007-2012

Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012

Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012

Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012

Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012

Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012

Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012

Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012

Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012

Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012

Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012

Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012

Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012

Table 23 Retailing Company Shares: % Value 2008-2012

Table 24 Retailing Brand Shares: % Value 2009-2012

Table 25 Store-Based Retailing Company Shares: % Value 2008-2012

Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012

Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012

Table 28 Non-store Retailing Company Shares: % Value 2008-2012
Table 29 Non-store Retailing Brand Shares: % Value 2009-2012
Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012
Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012
Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012
Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017
Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017
Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017
Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017
Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2012-2017
Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2012-2017
Table 39 Forecast Sales in Non-store Retailing by Channel: Value 2012-2017
Table 40 Forecast Sales in Non-store Retailing by Channel: % Value Growth 2012-2017
Table 41 Forecast Sales in Non-Grocery Retailers by Channel: Value 2012-2017
Table 42 Forecast Non-Grocery Retailers Outlets by Channel: Units 2012-2017
Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2012-2017
Table 44 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2012-2017
Appendix
Operating Environment
Cash and Carry
Table 45 Cash and Carry: Number of Outlets by National Brand Owner: 2009-2012
Definitions
Sources
Summary 7 Research Sources

## I would like to order

Product name: Apparel Specialist Retailers in India

Product link: <https://marketpublishers.com/r/A5F5A6BDAFBEN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A5F5A6BDAFBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970