

# Apparel Specialist Retailers in Bulgaria

<https://marketpublishers.com/r/A5E296F742FEN.html>

Date: May 2013

Pages: 34

Price: US\$ 900.00 (Single User License)

ID: A5E296F742FEN

## Abstracts

The apparel category has grown modestly over the review period. The slowdown may be attributed to the inflation growth in Bulgaria in recent years and the recession in the period 2009-2011, both of which caused a significant part of the population to lower their expenditure on many goods, including apparel.

Euromonitor International's Apparel Specialist Retailers in Bulgaria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### APPAREL SPECIALIST RETAILERS IN BULGARIA

Euromonitor International

May 2013

Headlines

Trends

Channel Formats

Chart 1 Apparel Specialist Retailers: Peek & Cloppenburg in Sofia

Chart 2 Apparel Specialist Retailers: United Colors of Benetton in Sofia

Channel Data

Table 1 Apparel Specialist Retailers: Value Sales, Outlets and Selling Space  
2007-2012

Table 2 Apparel Specialist Retailers: Value Sales, Outlets and Selling Space: %  
Growth 2007-2012

Table 3 Apparel Specialist Retailers Company Shares: % Value 2008-2012

Table 4 Apparel Specialist Retailers Brand Shares: % Value 2009-2012

Table 5 Apparel Specialist Retailers Brand Shares: Outlets 2009-2012

Table 6 Apparel Specialist Retailers Brand Shares: Selling Space 2009-2012

Table 7 Apparel Specialist Retailers Forecasts: Value Sales, Outlets and Selling  
Space 2012-2017

Table 8 Apparel Specialist Retailers Forecasts: Value Sales, Outlets and Selling  
Space: % Growth 2012-2017

Executive Summary

Bulgarian Economy Is Recovering From the Recession

the Number of Shopping Malls Is Likely To Outgrow Spending Power

Chains Expand Into Convenience Stores

Group Shopping Sites Boost the Popularity of Internet Retailing

Key Trends and Developments

Bulgaria Is Recovering From the Financial Crisis

Group Shopping Sites Drive the Popularity of Internet Retailing

Government Regulations Have Not Changed

Private Label Products Retain Their Popularity

the Popularity of Convenience Stores Keeps Growing

the Number of Shopping Malls Is Likely To Outgrow Spending Power

Market Indicators

Table 9 Employment in Retailing 2007-2012

Market Data

- Table 10 Sales in Retailing by Channel: Value 2007-2012
- Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012
- Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012
- Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012
- Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012
- Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012
- Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012
- Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012
- Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012
- Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012
- Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012
- Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012
- Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012
- Table 23 Retailing Company Shares: % Value 2008-2012
- Table 24 Retailing Brand Shares: % Value 2009-2012
- Table 25 Store-Based Retailing Company Shares: % Value 2008-2012
- Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012
- Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012
- Table 28 Non-store Retailing Company Shares: % Value 2008-2012
- Table 29 Non-store Retailing Brand Shares: % Value 2009-2012
- Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012
- Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012
- Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012
- Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017
- Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017
- Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017
- Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017
- Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2012-2017
- Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2012-2017
- Table 39 Forecast Sales in Non-store Retailing by Channel: Value 2012-2017
- Table 40 Forecast Sales in Non-store Retailing by Channel: % Value Growth 2012-2017
- Table 41 Forecast Sales in Non-Grocery Retailers by Channel: Value 2012-2017
- Table 42 Forecast Non-Grocery Retailers Outlets by Channel: Units 2012-2017
- Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2012-2017
- Table 44 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth

2012-2017

Appendix

Operating Environment

Definitions

Sources

Summary 1 Research Sources

## I would like to order

Product name: Apparel Specialist Retailers in Bulgaria

Product link: <https://marketpublishers.com/r/A5E296F742FEN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A5E296F742FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970