

# Apparel Specialist Retailers in Australia

<https://marketpublishers.com/r/AB24B4432B7EN.html>

Date: July 2013

Pages: 36

Price: US\$ 900.00 (Single User License)

ID: AB24B4432B7EN

## Abstracts

Revenue generated by apparel specialist retailers declined by 2% in 2012, to A\$12.9 billion. The number of outlets for apparel specialist retailers declined by 1% over the year, to 11,872. Weak consumer confidence was the key driver behind the weak performance. Consumers were concerned about the economic future, which led to more cautious consumer behaviour and a stronger propensity to save rather than spend. The decline of 2% was much weaker than the slightly positive review period CAGR, as...

Euromonitor International's Apparel Specialist Retailers in Australia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### APPAREL SPECIALIST RETAILERS IN AUSTRALIA

Euromonitor International

July 2013

Headlines

Trends

Channel Data

Table 1 Apparel Specialist Retailers: Value Sales, Outlets and Selling Space 2007-2012

Table 2 Apparel Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2007-2012

Table 3 Apparel Specialist Retailers Company Shares: % Value 2008-2012

Table 4 Apparel Specialist Retailers Brand Shares: % Value 2009-2012

Table 5 Apparel Specialist Retailers Brand Shares: Outlets 2009-2012

Table 6 Apparel Specialist Retailers Brand Shares: Selling Space 2009-2012

Table 7 Apparel Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2012-2017

Table 8 Apparel Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2012-2017

Executive Summary

Consumer Confidence Weighs on Retailer Sales Growth

Internet Retailing Heavily Impacts the Industry

Grocery Retailing Growing Faster Than Non-grocery

Diversified Retailer Wesfarmers Ltd Led Sales in 2012

Online Retailing Will Continue To Have A Big Impact in Australia

Key Trends and Developments

Economic Conditions

Australia Catches Up With Internet Retailing

How Government Regulation Impacts Retailing

Private Label on the Move in Australia

Loyalty Cards and Customer Data Grows in Importance

Omni-channel Retailing Now A Key Strategy

Market Indicators

Table 9 Employment in Retailing 2007-2012

Market Data

Table 10 Sales in Retailing by Channel: Value 2007-2012

Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012

Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012

Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012

Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012

Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012

Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012

Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012

Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012

Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012

Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012

Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012

Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012

Table 23 Retailing Company Shares: % Value 2008-2012

Table 24 Retailing Brand Shares: % Value 2009-2012

Table 25 Store-Based Retailing Company Shares: % Value 2008-2012

Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012

Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012

Table 28 Non-store Retailing Company Shares: % Value 2008-2012

Table 29 Non-store Retailing Brand Shares: % Value 2009-2012

Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012

Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012

Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012

Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017

Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017

Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017

Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017

Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2012-2017

Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2012-2017

Table 39 Forecast Sales in Non-store Retailing by Channel: Value 2012-2017

Table 40 Forecast Sales in Non-store Retailing by Channel: % Value Growth 2012-2017

Table 41 Forecast Sales in Non-Grocery Retailers by Channel: Value 2012-2017

Table 42 Forecast Non-Grocery Retailers Outlets by Channel: Units 2012-2017

Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2012-2017

Table 44 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2012-2017

Appendix

Operating Environment

Cash and Carry

Table 45 Cash and Carry: Sales Value 2007-2012

Table 46 Cash and Carry: Number of Outlets by National Brand Owner: 2009-2012

Definitions

Sources

Summary 1 Research Sources

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