

# **Apparel Specialist Retailers in Australia**

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#### **Abstracts**

Revenue generated by apparel specialist retailers declined by 2% in 2012, to A\$12.9 billion. The number of outlets for apparel specialist retailers declined by 1% over the year, to 11,872. Weak consumer confidence was the key driver behind the weak performance. Consumers were concerned about the economic future, which led to more cautious consumer behaviour and a stronger propensity to save rather than spend. The decline of 2% was much weaker than the slightly positive review period CAGR, as...

Euromonitor International's Apparel Specialist Retailers in Australia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Apparel Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Grocery Retailing Growing Faster Than Non-grocery

Diversified Retailer Wesfarmers Ltd Led Sales in 2012

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