

# Apparel Specialist Retailers in Argentina

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## Abstracts

In 2012, apparel specialist retailers was among the most profitable categories in retailing in Argentina. Due to the high inflation and nominal interest rates below inflation in Argentina, spending has become more attractive than saving for the majority of consumers, and apparel specialist retailers is one retail channel that is reaping the benefits of this shift in consumer behaviour. However, import barriers imposed by the government during 2012 have impacted the market and apparel retail...

Euromonitor International's Apparel Specialist Retailers in Argentina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### APPAREL SPECIALIST RETAILERS IN ARGENTINA

Euromonitor International

May 2013

Headlines

Trends

Channel Formats

Chart 1 Apparel Specialist Retailers: Legacy in Buenos Aires

Channel Data

Table 1 Apparel Specialist Retailers: Value Sales, Outlets and Selling Space 2007-2012

Table 2 Apparel Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2007-2012

Table 3 Apparel Specialist Retailers Company Shares: % Value 2008-2012

Table 4 Apparel Specialist Retailers Brand Shares: % Value 2009-2012

Table 5 Apparel Specialist Retailers Brand Shares: Outlets 2009-2012

Table 6 Apparel Specialist Retailers Brand Shares: Selling Space 2009-2012

Table 7 Apparel Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2012-2017

Table 8 Apparel Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2012-2017

Zara Argentina SA in Retailing (argentina)

Strategic Direction

Key Facts

Summary 1 Zara Argentina SA: Key Facts

Summary 2 Zara Argentina SA: Operational Indicators

Internet Strategy

Company Background

Competitive Positioning

Summary 3 Zara Argentina SA: Competitive Position 2012

Executive Summary

Purchasing Power Could Stagnate

Internet Retailing Continues To Gain Penetration

Import Barriers Threaten Growth

Real Estate and Construction Industry Plummet

Government Is the Main Driver of Consumption

Key Trends and Developments

Inflation Eroding Purchasing Power at A Faster Pace

Internet Retailing Continues To Gain Penetration

Import Barriers Drive Shortages of Goods Across Categories

Current Impact

Outlook

Future Impact

Private Label Benefits From Down-trading But Loses Out To Informal Retailing

Real Estate and Construction Industry Plummeted

Government Continues Fuelling Consumption

Current Impact

Outlook

Future Impact

Market Indicators

Table 9 Employment in Retailing 2007-2012

Market Data

Table 10 Sales in Retailing by Channel: Value 2007-2012

Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012

Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012

Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012

Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012

Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012

Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012

Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012

Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012

Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012

Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012

Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012

Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012

Table 23 Retailing Company Shares: % Value 2008-2012

Table 24 Retailing Brand Shares: % Value 2009-2012

Table 25 Store-Based Retailing Company Shares: % Value 2008-2012

Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012

Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012

Table 28 Non-store Retailing Company Shares: % Value 2008-2012

Table 29 Non-store Retailing Brand Shares: % Value 2009-2012

Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012

Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012

Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012

Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017

Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017

Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017

Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017

Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2012-2017

Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2012-2017

Table 39 Forecast Sales in Non-store Retailing by Channel: Value 2012-2017

Table 40 Forecast Sales in Non-store Retailing by Channel: % Value Growth 2012-2017

Table 41 Forecast Sales in Non-Grocery Retailers by Channel: Value 2012-2017

Table 42 Forecast Non-Grocery Retailers Outlets by Channel: Units 2012-2017

Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2012-2017

Table 44 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2012-2017

Appendix

Operating Environment

Cash-and-carry

Table 45 Cash-and-Carry: Sales Value 2007-2012

Table 46 Cash-and-Carry: Value Sales by National Brand Owner 2009-2012

Table 47 Cash-and-Carry: Number of Outlets by National Brand Owner 2009-2012

Definitions

Sources

Summary 4 Research Sources

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