

Apparel and Footwear Specialists in Romania

<https://marketpublishers.com/r/A9913A340321EN.html>

Date: March 2024

Pages: 36

Price: US\$ 990.00 (Single User License)

ID: A9913A340321EN

Abstracts

Apparel and footwear specialists in Romania recorded strong, double-digit retail value growth in 2023. This positive performance is partly driven by consumers returning to physical stores, after COVID-19 restrictions were lifted in March 2022. The enthusiasm for visiting apparel and footwear stores came after opening hours were limited, and access to shopping malls and stand-alone outlets was only allowed if the consumer had a COVID-19 vaccine.

Euromonitor International's Apparel and Footwear Specialists in Romania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
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