

Apparel and Footwear Specialists in Norway

<https://marketpublishers.com/r/A190B9C2B54DEN.html>

Date: February 2024

Pages: 37

Price: US\$ 990.00 (Single User License)

ID: A190B9C2B54DEN

Abstracts

Apparel and footwear saw current value growth rise on a par with recent years, with inflation fuelling some growth. This followed a few tough years during the pandemic era when people stayed at home and retail sales were naturally limited. Saved funds contributed to stronger consumer spending at clothing stores in 2023, including physical retail. This spurred retail in the first half of the year, with the second half witnessing a slowdown due to inflationary pressures. Despite the better perform...

Euromonitor International's Apparel and Footwear Specialists in Norway report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

APPAREL AND FOOTWEAR SPECIALISTS IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Apparel and footwear under pressure in fragile economy

Sales driven by promotional deals and affordable brands

Closures in high-streets and downtown areas

PROSPECTS AND OPPORTUNITIES

Slowdown in sales for apparel and footwear specialists

Returns fees may bring shoppers back in-store

Profitability to come under further pressure

CHANNEL DATA

Table 1 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 2 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Apparel and Footwear Specialists GBO Company Shares: % Value 2019-2023

Table 4 Apparel and Footwear Specialists GBN Brand Shares: % Value 2020-2023

Table 5 Apparel and Footwear Specialists LBN Brand Shares: Outlets 2020-2023

Table 6 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 7 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

RETAIL IN NORWAY

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Smaller affordable purchases are a high priority for shoppers

Home investments slowdown in the post-pandemic era

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Black Friday

Christmas

New Year

Back to School

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 10 Sales in Retail Offline by Channel: Value 2018-2023

Table 11 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 12 Retail Offline Outlets by Channel: Units 2018-2023

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 14 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 17 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 18 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 19 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 20 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 21 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 23 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 24 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 25 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 26 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 27 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 28 Retail GBO Company Shares: % Value 2019-2023

Table 29 Retail GBN Brand Shares: % Value 2020-2023

Table 30 Retail Offline GBO Company Shares: % Value 2019-2023

Table 31 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 32 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 33 Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 34 Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 35 Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 36 Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 37 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 38 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 39 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 40 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 41 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 42 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 43 Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 44 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 45 Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 46 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 47 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028

Table 48 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028

Table 49 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 50 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 51 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 52 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 53 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 54 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 55 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 56 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 57 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 58 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 59 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 60 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Apparel and Footwear Specialists in Norway

Product link: <https://marketpublishers.com/r/A190B9C2B54DEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A190B9C2B54DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970