

Apparel and Footwear Specialists in India

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Abstracts

Apparel and footwear specialists maintained double-digit current value growth in India in 2023, along with continued growth in outlet numbers. After significant disruption during the pandemic, the channel returned to the 2019 level of sales for the first time in 2023. One factor driving growth is that the demand for premium ethnic wear is growing in India. Understanding this need, in May 2023 Aditya Birla Fashion Retail Limited entered into a definitive agreement to acquire TCNS Clothing, the ow...

Euromonitor International's Apparel and Footwear Specialists in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Apparel and Footwear Specialists in India
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LIST OF CONTENTS AND TABLES

APPAREL AND FOOTWEAR SPECIALISTS IN INDIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Major apparel and footwear specialist focuses on premium Indian traditional wear
Major players collaborate with top designers
Major players are coming up with tech-enabled interventions at multiple consumer touchpoints

PROSPECTS AND OPPORTUNITIES

E-commerce will act as strong competition, with a move to omnichannel expected
Experiential shopping will be critical to attract consumers to stores
Major store-based players will look to expand in small towns

CHANNEL DATA

Table 1 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 2 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Apparel and Footwear Specialists GBO Company Shares: % Value 2019-2023

Table 4 Apparel and Footwear Specialists GBN Brand Shares: % Value 2020-2023

Table 5 Apparel and Footwear Specialists LBN Brand Shares: Outlets 2020-2023

Table 6 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 7 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

RETAIL IN INDIA

EXECUTIVE SUMMARY

Retail in 2023: The big picture

A landmark reform is seen in terms of the operation of retail businesses in India

Omnichannel experience becomes key for both offline as well as offline retailers

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 10 Sales in Retail Offline by Channel: Value 2018-2023

Table 11 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 12 Retail Offline Outlets by Channel: Units 2018-2023

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 14 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 17 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 18 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 19 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 20 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 21 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 23 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 24 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 25 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 26 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 27 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 28 Retail GBO Company Shares: % Value 2019-2023

Table 29 Retail GBN Brand Shares: % Value 2020-2023

Table 30 Retail Offline GBO Company Shares: % Value 2019-2023

Table 31 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 32 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 33 Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 34 Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 35 Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 36 Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 37 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 38 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 39 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 40 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 41 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 42 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 43 Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 44 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 45 Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 46 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 47 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 48 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 49 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 50 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 51 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 52 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 53 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 54 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 55 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 56 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 57 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
Table 58 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
Table 59 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
Table 60 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
DISCLAIMER
SOURCES
Summary 2 Research Sources

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