

Apparel and Footwear Specialist Retailers in Vietnam

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Abstracts

Apparel and footwear specialist retailers in Vietnam was hit hard by the surge in COVID-19 cases in 2021. Lockdown and ongoing social distancing made consumers worried about shopping in physical stores. In addition, the Vietnamese tended to save money amid the financial uncertainty of the health crisis, especially low-income consumers. They limited their spending to food and other first-need products, at the expense of new apparel and footwear. As a result, in term of current value sales, appare...

Euromonitor International's Apparel and Footwear Specialist Retailers in Vietnam report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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