

Apparel and Footwear Specialist Retailers in the US

<https://marketpublishers.com/r/A84EABE21CAEN.html>

Date: March 2022

Pages: 56

Price: US\$ 990.00 (Single User License)

ID: A84EABE21CAEN

Abstracts

Off-price retailers are leading the recovery of apparel and footwear specialist retailers in the US. These companies were some of the hardest hit by the pandemic in 2020, as they generally do not have strong e-commerce sales. Burlington, notably, shut down its e-commerce site fully in 2020, only weeks before lockdowns were imposed across much of the US. As lockdowns and other COVID-19-related restrictions lifted in 2021, these retailers were seeing a strong sales resurgence. Their weakness in on...

Euromonitor International's Apparel and Footwear Specialist Retailers in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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