

# Apparel and Footwear Specialist Retailers in Turkey

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## Abstracts

Following on from the highly damaging events of 2020, 2021 was a year of recovery for apparel and footwear specialist retailers in Turkey. In 2020, apparel and footwear specialist retailers suffered for myriad reasons. There was a drop in people working from offices (thus no need for formal work clothes), alongside a significant decline in people socialising (thus no need for evening attire), and less time spent outdoors in general (leading to seasonal declines, for example, for winter coats and...

Euromonitor International's Apparel and Footwear Specialist Retailers in Turkey report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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