

Apparel and Footwear Specialist Retailers in Tunisia

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Abstracts

Apparel and footwear specialist retailers was heavily impacted by the COVID-19 pandemic in 2020 and 2021. Due to home confinement and traffic restrictions applied by the government during the Ramadan and Eid periods, many Tunisians decided to celebrate at home, without going to their relatives, with this restricting demand for new clothes. In 2021, apparel and footwear were not considered necessity items for the majority of households, with most people only replacing their clothes and shoes when...

Euromonitor International's Apparel and Footwear Specialist Retailers in Tunisia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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