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Apparel and Footwear in the Netherlands

https://marketpublishers.com/r/AAFCB704AF2EN.html
Date: November 2023
Pages: 86
Price: US$ 2,100.00 (Single User License)
ID: AAFCB704AF2EN

Abstracts

The sales forecast for apparel and footwear in 2023 projects positive, albeit tempered, growth compared to the previous year. A prevailing sense of lower consumer confidence is impacting demand, leading to a more prudent approach to spending among Dutch consumers. The overall value growth in these sectors continues to be influenced by steep inflation rates in the Netherlands, accompanied by rising energy costs and taxes. However, government measures aimed at increasing wages have partially allev...

Euromonitor International's Apparel and Footwear in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2024

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