

Apparel and Footwear Specialist Retailers in Slovakia

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Abstracts

In 2021, while apparel and footwear specialist retailers were permitted to open, there remained restrictions in place regarding access; only consumers who were vaccinated or those who recovered from COVID-19 could enter stores. Such restrictions continued to put pressure on sales in 2021. Apparel and footwear specialist retailers was the hardest hit channel in the previous year. While retail value sales grew once stores were allowed to reopen, they did not return to pre-pandemic levels. Moreover...

Euromonitor International's Apparel and Footwear Specialist Retailers in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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In a context of economic uncertainty, economy brands weather the storm better

E-commerce sales not enough to compensate for loss in sales through store-based retail

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Budget apparel retailers will be challenged by sustainable clothing and international players over the forecast period

Domestic players struggle to compete against international brands, with major players benefiting from new technologies and innovative forms of customer service

As e-commerce becomes an increasing threat, players are focused on launching their omnichannel strategies

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