

Apparel and Footwear Specialist Retailers in Saudi Arabia

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Abstracts

Having been in decline even before the onset of the pandemic, the retail constant value sales (2021 prices) of apparel and footwear specialist retailers plunged by almost a third in 2020 and rebounded only partially during 2021. Apparel and footwear specialist retailers were forced to close for four months between March and June due to lockdown measures in 2020. The negative effect of this was compounded by the economic shock of the pandemic, which lead many local consumers to reduce their discr...

Euromonitor International's Apparel and Footwear Specialist Retailers in Saudi Arabia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pandemic disruption leads to a significant number of store closures

Retailers pivot online, but most local consumers continue to prefer the in-person shopping experience

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Tourism revival will help to support recovery in sales, but many local consumers will remain cautious in their discretionary spending

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Expansion of malls will help to drive increase in the number of outlets

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