

Apparel and Footwear Specialist Retailers in Mexico

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Abstracts

Having plunged by more than a third during 2020 due to a combination of disruption arising from the pandemic and the economic shock that it engendered, retail constant value sales (2021 prices) of apparel and footwear specialist retailers rebounded only partially during 2021. Despite plunging sales, the number of apparel and footwear specialist retail outlets declined only marginally during 2020, before rebounding partially in 2021.

Euromonitor International's Apparel and Footwear Specialist Retailers in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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C&A and Forever 21 both change hands

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PROSPECTS AND OPPORTUNITIES

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Store-in-store and pop-up outlets will proliferate, as brands seek low-cost ways to maintain a physical presence

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