

Apparel and Footwear Specialist Retailers in Japan

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Abstracts

In the review period, e-commerce continued to increase within the overall apparel and footwear industry. According to Euromonitor International's Apparel and Footwear data, e-commerce accounted for a quarter of overall retail value sales in 2021. While this still lags behind the global share, it is quickly picking up speed. The rapid growth of e-commerce has been supported by the prolonged impact of COVID-19 and consumers' continuing home seclusion, with the shopping habits of many shifting onli...

Euromonitor International's Apparel and Footwear Specialist Retailers in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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