

Apparel and Footwear Specialist Retailers in Greece

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Abstracts

Having plunged by more than a third during 2020, the retail current value sales of apparel and footwear specialist retailers were little better than flat in 2021. In fact, it was one of the retail channels most negatively impacted by the pandemic. The lockdown implemented to try and halt the spread of the virus in the first half of the year meant that non-essential stores, such as apparel and footwear specialist retailers, had to close for several weeks, which resulted in major losses for these...

Euromonitor International's Apparel and Footwear Specialist Retailers in Greece report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Physical stores will increasingly serve as showrooms and click-and-collect points

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