

# Apparel and Footwear Specialist Retailers in Georgia

<https://marketpublishers.com/r/A23B5AD9137EN.html>

Date: April 2022

Pages: 32

Price: US\$ 990.00 (Single User License)

ID: A23B5AD9137EN

## Abstracts

Apparel was the worst affected retailer from COVID-19, with value sales falling by about a fifth. Outlets were closed for several months during 2020 and only a few outlets were in a position to offer e-commerce. Several brands became bankrupt, including Orsay and Celion. Also, as people were obliged to stay home as much as possible, demand for apparel and footwear also declined. In 2021, as apparel and footwear specialist retailers reopened, value sales recovered, but not enough to compensate fo...

Euromonitor International's Apparel and Footwear Specialist Retailers in Georgia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### APPAREL AND FOOTWEAR SPECIALIST RETAILERS IN GEORGIA

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Retail value sales recover as stores reopen, even if they do not reach pre-pandemic levels yet

LC Waikiki Magazacilik Hizmetleri Tic continues to lead channel, positioning itself as an economy brand

Growing popularity of e-commerce poses a challenge to small, independent apparel and footwear specialist retailers

#### PROSPECTS AND OPPORTUNITIES

People will update their wardrobes as they socialise again

Ongoing development of shopping centres continues to support growth of apparel and footwear specialist retailers

Product area largely dependent on tourists

#### CHANNEL DATA

Table 1 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 2 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 Apparel And Footwear Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 4 Apparel And Footwear Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 5 Apparel And Footwear Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 6 Apparel And Footwear Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 7 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 8 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

### RETAILING IN GEORGIA

#### EXECUTIVE SUMMARY

Retailing in 2021: The big picture

E-commerce sales continue to grow

Devaluation of lari leads to general price increases, dampening sales growth

What next for retailing?

## OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Back to school

New Year

Payments

Delivery and collections

Emerging business models

## MARKET DATA

Table 9 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 10 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 11 Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 12 Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021

Table 13 Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 14 Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 15 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 16 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 17 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 18 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 19 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 20 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 21 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 22 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 23 Retailing GBO Company Shares: % Value 2017-2021

Table 24 Retailing GBN Brand Shares: % Value 2018-2021

Table 25 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 26 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 27 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 28 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 29 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 30 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 31 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 32 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 33 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 34 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 35 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 36 Forecast Sales in Store-Based Retailing by Channel: Value 2021-2026

Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2021-2026

Table 38 Forecast Store-Based Retailing Outlets by Channel: Units 2021-2026

Table 39 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 40 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 41 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 42 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 43 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 44 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 45 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 46 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 47 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

## I would like to order

Product name: Apparel and Footwear Specialist Retailers in Georgia

Product link: <https://marketpublishers.com/r/A23B5AD9137EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A23B5AD9137EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970