

Apparel and Footwear Specialist Retailers in Egypt

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Abstracts

After a double-digit decline in retail value sales in 2020 (COVID-19 lockdown measures forced apparel and footwear specialist retailers to close for an extended period), the channel will largely rebound in 2021. Normal purchasing patterns were quick to resume once restrictions were lifted with Egyptians generally preferring to shop in-person for apparel and footwear items. This allows them to touch and try on products before making a purchase, ensuring that they are a good fit, both in terms of...

Euromonitor International's Apparel and Footwear Specialist Retailers in Egypt report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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