

# Apparel and Footwear Specialist Retailers in Costa Rica

<https://marketpublishers.com/r/A54F0D55B5AEN.html>

Date: April 2022

Pages: 32

Price: US\$ 990.00 (Single User License)

ID: A54F0D55B5AEN

## Abstracts

Costa Rica continues to see international apparel and footwear brands push into the country, helped in part by its high levels of inbound tourism from North America. AR Holdings, which develops, operates, and invests in retail franchises across Latin America has revived its expansion strategy in Central America in 2021. This has seen new outlets for brands including Old Navy, Gap, and Banana Republic, and women's athletic apparel brand Athleta is set to open in September 2021.

Euromonitor International's Apparel and Footwear Specialist Retailers in Costa Rica report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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