

Apparel and Footwear Specialist Retailers in Cameroon

<https://marketpublishers.com/r/A2CD9647B0CEN.html>

Date: June 2022

Pages: 33

Price: US\$ 990.00 (Single User License)

ID: A2CD9647B0CEN

Abstracts

Having plunged by almost a fifth during 2020, retail constant value sales (2021 prices) of apparel and footwear specialist retailers rebounded in 2021 but remained well below their pre-pandemic level. The number of outlets continued to decline during 2021, albeit at a much slower pace than in the previous year.

Euromonitor International's Apparel and Footwear Specialist Retailers in Cameroon report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

APPAREL AND FOOTWEAR SPECIALIST RETAILERS IN CAMEROON

KEY DATA FINDINGS

2021 DEVELOPMENTS

Apparel and footwear specialist retailers struggle to recover from COVID-19

Economic shock of pandemic enhances the appeal of informal retailers

Hard times lead some to trade down to second-hand clothing

PROSPECTS AND OPPORTUNITIES

An expanding population and urbanisation will underpin gradual recovery in demand

Proliferation of shopping malls will facilitate the expansion of international brands, but their growth will be constrained by relatively high pricing

Potential for e-commerce growth

CHANNEL DATA

Table 1 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 2 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 Apparel And Footwear Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 4 Apparel And Footwear Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 5 Apparel And Footwear Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 6 Apparel And Footwear Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 7 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 8 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

RETAILING IN CAMEROON

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Health and beauty specialist retailers suffer modest post-pandemic hangover

E-commerce still suffering in the aftermath of Jumia exit

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Christmas and New Year

Back to School

Payments

Delivery and collections

Emerging business models

MARKET DATA

Table 9 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 10 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 11 Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 12 Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021

Table 13 Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 14 Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 15 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 16 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 17 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 18 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 19 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 20 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 21 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 22 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 23 Retailing GBO Company Shares: % Value 2017-2021

Table 24 Retailing GBN Brand Shares: % Value 2018-2021

Table 25 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 26 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 27 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 28 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 29 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 30 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 31 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 32 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 33 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 34 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 35 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 36 Forecast Sales in Store-Based Retailing by Channel: Value 2021-2026

Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2021-2026

Table 38 Forecast Store-Based Retailing Outlets by Channel: Units 2021-2026

Table 39 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 40 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 41 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 42 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 43 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 44 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 45 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 46 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 47 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Apparel and Footwear Specialist Retailers in Cameroon

Product link: <https://marketpublishers.com/r/A2CD9647B0CEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A2CD9647B0CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970